



WORK EXPERIENCE

- 08/21 - now
Germany
EMPORION Innovations - UX/UI Designer
Work on user experience design, user research, interaction design, web design, created clickable digital mockups and UI, brand and communication design, as well as some digital advertisements
- 06/21 - 07/21
(2 months)
Italy
Triumph Design - UX/UI Designer
Worked on user experience design, interaction design, web design, created clickable digital mockups and UI
- 01/20 - 06/20
(6 months)
France
NAVER LABS Europe - User Experience Designer and Researcher Intern
Worked on user research (semi-structured interviews, observation), researched prior arts, analyzed problems that users have, proposed user-centric design solutions (experience design, interaction design), collaborated with Natural Language Processing team to ideate feasible solutions, created digital mockups and prototypes
- 09/18 - 12/18
(4 months)
Thailand
Leo Burnett - Digital Content and AE Intern
Worked on content ideation and collaborations between multiple teams for marketing in digital platforms

RELATED WORKSHOP EXPERIENCE

- 06/19 - 07/19
(6 weeks)
Italy
Experience design workshop - Enhancing Tourism in Bogliasco
Carried out user research on travelers and locals (contextual interview, shadowing), analyzed the users (customer journeys, stakeholders and empathy maps), generated user-centric design solutions, created digital prototypes and service maps
- 03/19 - 04/19
(7 weeks)
Italy
Experience/Interaction design workshop - Midea
Designed new interactions for wall-mounted air controller for short term (mid-level) market, developed personas, created customer journeys, information architecture and physical prototyping
- 02/19 - 03/19
(6 weeks)
Italy
Tangible Interaction design workshop - BASE Milano
Conceptualized a music machine that cultivates music knowledge, designed user experience, interaction design, created physical prototype (TouchDesigner and Arduino)

PUBLICATIONS

- 2020
Restaurant Menu Understanding: Illustrating the Need for Culturally Augmented Translation International Conference on Human-Computer Interaction with Mobile Devices and Services (MobileHCI '20), October 5–8, 2020, Oldenburg, Germany.

EDUCATION

- 2019 - 2020
Italy
Master in Interaction/Service Design
Domus Academy, Milan
- 2015 - 2018
Thailand
BBA, International Business major
Mahidol University International College

SKILLS

Adobe Photoshop, Illustrator, After Effects, InDesign, Adobe XD, Figma, Invision, Davinci Resolve, Microsoft Office, Miro, Arduino IDE, HTML5, CSS3

LANGUAGES

Thai (native), English (fluent), Chinese, Italian, German (in progress)